



Mitch Morrissey,
Denver District Attorney

CONSUMER ALERT!

From the Office of Denver District Attorney
Mitch Morrissey

Reducing Charity Junk Mail

November 15, 2007 Does it seem like every charity in the world is sending you a solicitation? Although we encourage Americans to be compassionate and generous with charitable giving, we also believe donors have the right to decide to whom they will give and to reduce charity junk mail. The DA's Office recommends:

- ✓ Make an annual charitable giving budget and list – and stick to it! Keep your list to a manageable number of charities.
- ✓ Ask for reports that rate charities and tell you how your donations will be used at these national charity watchdog Web sites: **www.give.org** and **www.charitynavigator.org**. For information on local charities, contact the Better Business Bureau: **www.denverbbb.org** or **303-222-4444**.

To reduce charity junk mail:

- 1) Register with the **Mail Preference Service of the Direct Marketing Association (DMA)**, P.O. Box 643, Carmel, NY 10512 or **www.dmaconsumers.org/consumerassistance**.
- 2) Call or Write to the development directors of charities soliciting you and ask that you want to *opt out* of list sharing AND you want no further contact.

Members of the DMA's Nonprofit Federation have made a *Privacy Promise* to adhere to your wishes to be removed from their marketing lists. For a list of members see www.the-dma.org/nonprofitfederation/membership. Most of the major national charities are members.



For assistance call the
Denver DA's Fraud Line: 720-913-9179
www.denverda.org

CASE is a Partnership of the District Attorney and the
community to Prevent Elder Financial Exploitation

FRAUD ADVISORY

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To read the full alert on *Reducing Charity Junk Mail*, go to www.denverda.org and click on Consumer Alerts.
The DA's Fraud Line is 720-913-9179.