

21st Annual Salute to Seniors

May 26, 2010

Colorado Convention Center
14th and Champa, Denver
Korbel Ballroom 1, 2, 3 and 4
8:30 am - 4:00 pm

For the past 20 years, The Colorado Gerontological Society has relied on the participation of businesses that are geared towards helping older adults 55+ to participate in our elder care fair. As one of these establishments, the opportunities presented by participating in the Salute are widespread. Your clientele has the possibility of expanding, and you get to give back to the older community and their caregivers by updating their knowledge and increasing their skills in elder



Peter Yarrow Coming to the Salute

Are you looking for a great opportunity for you and your grandchildren? Peter Yarrow, author of the bestselling *Puff the Magic Dragon* will be at the Salute to Seniors to sing and entertain children and adults alike. The timeless song, *Day is Done*, which has soothed generations in its performances by folk legends Peter, Paul & Mary, has been transformed by Caldecott Honor-winning artist Melissa Sweet into a gorgeously illustrated book that children and adults will love. In addition, to singing such favorites as "If I Had a Hammer" and "I'm Leaving on A Jet Plane", Peter will have autographed copies of new book available for sale for the grandchildren!

Why Should I Participate?

- Over 2700 seniors and caregivers attend every year, making it the largest senior show in Colorado
- Various performances and demonstrations as well as two main stage shows with live entertainment
- Networking opportunities with over 100 different exhibitors
- 20,000+ Flyers are distributed throughout Colorado with your company's name on it
- Great way to give back to the community and expand clientele list
- Opportunity to put advertisements into program and increase awareness of your business to those 55+

Registration

Company Name _____		Contact Person _____	
Address _____		City _____	State _____ Zip Code _____
Phone _____		Fax _____	
E-Mail Address _____		Website Address _____	
Signature for Consent to Invoice _____		Date _____	
Sponsorship Level		Optional Services (please initial, add to your payment and return)	
<input type="checkbox"/> Exhibit Table \$695		<input type="checkbox"/> CGS Organizational Membership - \$100/year	
<input type="checkbox"/> Silver Sponsorship \$895		<input type="checkbox"/> Electrical Services - \$120/5 amp outlet	
<input type="checkbox"/> Gold Sponsorship \$1700		<input type="checkbox"/> Move In Services through the decorator - \$25	
<input type="checkbox"/> Executive Sponsorship \$6500		<input type="checkbox"/> Move Out Services through the decorator - \$25	
<input type="checkbox"/> _____ Sponsorship Amount		<input type="checkbox"/> Box lunches for staff working the booth (TBD)	
<input type="checkbox"/> 5% Discount if you are a CGS Organizational Member			
<input type="checkbox"/> Check # _____		<input type="checkbox"/> Invoice Me <input type="checkbox"/> Charge my credit card	
Name on Card _____			
Billing: Visa/MC # _____		Exp Date _____	
Signature _____			